#### in your words...

Variety. Freedom.

La radio multiculturelle présentant des émissions de qualité.

If you're tired of the same \$@\*% this station's for you.

It really grows on you.

It's not Sony or Conrad Black owned...need I say more!?

Cool, weird, diverse and always entertaining.

Un stimulant: un essai d'un jour pour une pratique continuelle.

Everything/anything you want.

Non répétitive. Nous informe d'événements intéressants et inédits.

Une station qui ne craint pas de dire la vérité.

The antithesis of Top 40!

Radio expérimentale, mais pas cheap.

The voice of the community.

C'est une station différente, offrant un choix de musique très variée...et sans animateurs énervants.

[Taken from the 1999 CKUT Listener Survey]

### basic facts - infos de base

CKUT is a non-profit, campus-community radio station owned and operated by its members. We can be heard 24 hours/day, 365 days/year at 90.3FM, and at 91.7 on cable as well as on RealAudio at www.ckut.ca. CKUT began FM broadcasting on November 17, 1987. We have a signal of 5700 watts, which covers the greater Montreal area; to the south as far as northern Vermont and upper New York State, to the east as far as Magog, to the west as far as the Ontario border, and to the north as far as the Laurentian Mountains.

CKUT est une station de campus/communautaire autonome, sans but lucratif, dirigée par ses membres. On peut nous écouter sur les ondes 24 heures/jour, 365 jours/année, au 90.3MF, 91.7 sur le cable et en RealAudio sur www.ckut.ca. CKUT a commencé à diffuser sur les ondes MF le 17 novembre 1987. L'antenne émettrice de CKUT diffuse à une puissance de 5700 watts et couvre la grande région de Montréal, jusqu'au nord du Vermont et au nord de L'État de New York, a l'est jusqu'à Magog, à l'ouest jusqu'à la frontiere de l'Ontario, et au nord jusqu'aux Laurentides.

### ckut's mandate - le mandat

CKUT is committed to making media accessible to all members of the community in order to reflect the community's diverse nature. The objective of CKUT, as a campus community station, is not to mimic or compete with commercial or other existing radio stations but rather to provide an alternative: a focus on new, marginalized, or otherwise unfamiliar issues, culture and music, as well as a different perspective on familiar issues and the cultural mainstream.

CKUT s'engage à rendre les médias accessibles à la collectivité montréalaise et autre, afin de refléter le pluralisme de cette communauté. En tant que station de campus/communautaire, l'objectif de CKUT n'est pas d'imiter ou de concurrencer les stations commerciales ou d'autres stations de radio. Au contraire, notre but est de donner une alternative en nous concentrant sur des problématiques, cultures et musiques nouvelles, marginales, ou sinon inconnues, et de proposer un point de vue différent des problématiques mieux connues du grand public.

#### in our words...

CKUT's music programming emphasizes the uncommon, the new, and the daring. We have a variety of specialized music programs as well as open format programs that span many musical genres. DJs make their own musical selections, without the aid of a playlist, choosing from recordings sent to CKUT by artists and record companies around the world as well as from their own private collections.

CKUT's spoken word programming (in black boxes on schedule) features alternative news, public affairs and arts and culture shows. We cover gay and lesbian culture, environmental issues, social justice issues, feminism, film and theatre reviews, African, Haitian, Latin American, Korean, Filipino, Muslim current affairs ... and more!!

### CKUT is a volunteer-based organization.

We are currently over 300 strong...here are some ways that <u>YOU</u> CAN GET INVOLVED IMPLIQUEZ-YOUS!

The best way to begin as a volunteer at CKUT is to attend one of our general orientations which will introduce you to the station's various activities so that you can decide how you would like to become involved. Orientation dates and times are posted in the lobby of CKUT as well as on our "upcoming" page on our website (www.ckut.ca). Contact a programming coordinator for further information.

Venez assister à une des rencontres d'orientation générale qui vous donnera une idée des projets où vous pouvez mettre vos énergies. Les orientations sont afficheés à la station, à la reception et sur la page "upcoming" sur notre site internet (www.ckut.ca). Contactez un cordonnateur/trice de la programmation pour d'autres infos.

### CELEBRATING/FÊTONS 100 YRS./ANS DE/OF RADIO !!!

Beyond volunteering, CKUT always needs your financial support.

From April 4-14, 2002, we are holding our annual on-air funding drive during which we encourage listeners, like yourself, to put their money where their ears are by calling in and pledging on their favorite shows (398-8991). Fundraising, however, is a year-round activity here at the station and donations of any amount at any time are greatly appreciated - send your donation of cash, cheque or credit card to the attention of the fundraising dept. at the address on the back of this flyer and please include your name, phone and address.

CKUT accepte des dons en tous temps, en plus de notre campagne annuelle de financement (du 4 au 14 avril cette année). Envoyez votre argent et nom/adresse à l'attention du dépt. de financement. Merci pour votre support!



#### CKUT is located at/est située au:

3647 Université Montréal, Québec H3A 2B3

## and can be reached at/rejoint au:

office phone/ no. tél du bureau: (514) 398-6787

fax/télécopieur: (514) 398-8261

jez solidaire avec votre station

on-air studio: (514) 398-4616



# departments:

sales dept./vente-publicité: 398-4975 sales@ckut.ca

music programming dept/musique: 398-6787 x: 0842

398-6787 x: 0842 music@ckut.ca

spoken word programming dept/documentaire, culture, nouvelles: 398-6787 x: 2593 news@ckut.ca / culture@ckut.ca

fundraising dept./financement: 398-6787 x: 0283 funding@ckut.ca

production dept./production technique: 398-6787 x: 2545 production@ckut.ca

our offices are open from/nos bureaux sont ouverts du 11-6 pm weekdays/lun. au ven. www.ckutt.ca

